

Advocacy & Bottom line Benefits

NAIFA gives you the competitive edge by offering you sales ideas, networking opportunities, continuing education and much more. We look out for your interests so you can concentrate on your business.

NAIFA ADVOCACY

Federal Advocacy: On Capitol Hill, NAIFA works tirelessly on your behalf and keeps you informed with Action Alerts and NAIFA Frontline emails that contain legislative updates.

PAC/PIC: NAIFA maintains one of the strongest industry political action committees, IFAPAC, and a solid grass-roots political involvement committee, APIC.

State Advocacy: NAIFA represents your interests and monitors legislative changes in your home state.

SALES IDEAS AND RESOURCES

Advisor Today is the association's award-winning magazine featuring articles and columns on financial expertise, sales and marketing, practice management, new products, and association and industry news.

www.AdvisorToday.com is the magazine's award-winning website with Web-exclusive content and selected magazine articles.

www.NAIFA.org is the association's website, which is a clearinghouse for all association-related information, including a members-only area, a government relations area, and a consumer area for your clients.

www.NAIFAmarketplace.org is your online resource for purchasing products with the NAIFA logo.

eTIPS are information-rich, monthly emails featuring sales and practice management tips from industry leaders and top producers.

INFORMATION, TRAINING AND NETWORKING

Local and State Association Meetings offer great ways to make contacts and hear new sales ideas.

NAIFA Annual Convention and Career Conference helps you develop your skills, and lets you interact with leading producers during NAIFA's annual convention.

Sales and Skills Training are offered through the free Programs in a Box educational series as well as alliances with LUTC and The American College. Receive discounts on training and pursue professional certifications, including the CLU, ChFC, LUTCF, CFP and the new FSS designations.

Young Advisors Task Force provides resources and networking opportunities for members age 35 and younger.

Public Education: NAIFA supports LIFE in its work educating the public about the importance of insurance. Discounts are available on LIFE products. Learn more at www.life-line.org.



NAIFA's Affinity Programs

Receive discounts and special member-only benefits.

Aon's Professional Liability (E&O) Plan is designed to meet your unique needs. Coverage is underwritten by New Hampshire Insurance Company, an AIG Company, rated A (Excellent) by A.M. Best.

Client Marketing System offers Advisors Assistant client management software.

Copytalk Mobile Scribe provides a dictation service that is simple to use and compliance-friendly.

Financial Visions helps you build a customized website with NASD-reviewed content.

Hertz offers discounts of up to 10 percent on car rentals.

Kelsey National offers the NAIFA Advantage Plus DI protection plan.

Kettley Publishing offers outstanding sales support "solutions" resources at superb prices.

Liberty Publishing offers customizable Money Management client newsletters.

MBNA MasterCard has no annual fee, a low APR and travel rewards.

ProDial Communications offers discounted telecom services.

Teldon Print Media creates calendars, magnetic accessories and other personalized print items with your name and contact information.

UPS Overnight Delivery lets you save on UPS Next Day Air, UPS 2nd Day Air, Worldwide Express.

Join or renew now at www.naifa.org!

For more information contact the Member Service Center TOLL FREE at 877-TO-NAIFA (866-2432) or e-mail us at membersupport@naifa.org.

